

## **Historic, Archive Document**

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1918

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SUPPLEMENTRY LIST OF  
NEW AND RARE  
PERENNIALS  
AND SMALL FRUITS

Campanulas  
Delphiniums  
Helianthemums  
Heliopsis  
Iris  
Saxifragas  
etc.

STRAWBERRIES  
FIELD AND POT - GROWN

 **Julius Roehrs Co**  
At The Sign of The Tree  
Rutherford N.J.

**Ro**

**Aubrietia** (Rock Cress.) Valuable dwarf spring flowering plants, bearing a profusion of flowers during April and May.

" Lavender. Large clear lavender flowers, neat compact habit. 35c ea. \$3.50 per dozen.

" Violet Queen. Rich violet purple flowers. 35c each. \$3.50 per dozen.  
(See catalog for complete list.)

**Campanula persicifolia**. Lemoines Hybrids. The following hybrids of *Campanula persicifolia* are amongst the latest introductions in hardy herbaceous plants and when their great beauty and usefulness are more widely known they will be extensively used for garden decoration. All the varieties being either double or semi-double the flowers last longer than the old single Peach-leaved Bellflower, the parent of this new race. The flowering period is during June and July and the height when in flower is 2½ to 3 ft.

" *persicifolia* Boule D'Argent. Large, full double silvery white flowers.

" *persicifolia* Candelabre. Double, white shaded pale Lilac.

" *persicifolia* Cloche Bleue. Deep Blue semi-double flowers.

" *persicifolia* Fleur de Neige. Snow white double flowers. 3" in diameter.

" *persicifolia* Globe Azure. Sky blue flowers nearly full double.

" *persicifolia* La Mauve. Double flowers of a soft shade of pale mauve.

" *persicifolia* Phare. Slaty blue double flowers.

" *pulloides*. A first class rock plant with large deep purple tubular flowers. 6". June-July. 35c each. \$3.50 a dozen.

All the above varieties of *Campanula Persicifolia*, 50c each  
\$5.00 per dozen.

1 each of the above seven varieties, \$3.00

(See catalog for complete list.)

**Chrysanthemum arcticum**. A pretty border of rock plant with finely divided foliage and pale pink daisy-like flowers throughout summer. 1 ft.

(See catalog for complete list.)

**Delphinium** (Larkspur.)

" Fanny Stormonth. A free flowering variety of branching habit pale blue flowers. 3½ ft. 50c each. \$5.00 a dozen.

" Lamartine. Dark blue flowers with white centers. 2½ ft. 35c each. \$3.50 per dozen.

" Libellule. A new variety of graceful branching habit, turquoise blue flowers with sulphur centers. 3½ ft. 50c each. \$5.00 per dozen.

**Delphinium** Mrs. Thompson. Clear blue flowers. Very free. 3½ ft. 50c each.  
\$5.00 per dozen.

" Nassau. Large pure sky blue flowers. 4 ft. 50c each. \$5.00 per dozen.

" Theodora. Loose graceful spikes of cornflower blue flowers. 35c each. \$3.50 per dozen.

(See catalog for complete list.)

**Gaultheria** procumbens. A dwarf creeping evergreen shrub covered in winter with scarlet berries. Suitable for a shady spot in the rock garden. 30c each. \$3.00 per dozen.

**Gaura** Lindheimeri. A very flowering plant producing all summer graceful spikes of pale pink and white flowers invaluable for cutting. 4—5 ft. 25c each. \$2.50 per dozen.

**Helianthemum** (Rock Rose.) A group of dwarf evergreen shrubs all less than 1 ft. high. The flowers are single and double and extremely varied in color and are borne in great profusion during June and July. They are valuable plants either for border or rock garden and are best suited by a dry sunny position.

" Album Plenum. Double white.

" Bride. Single white, silvery foliage.

" Fireball. Bright single scarlet.

" Jubilee. Double sulphur yellow.

" Mrs. Earle. Double scarlet.

" Praecox. Single yellow silvery foliage.

" Rose Queen. Large single pink flowers.

" Sudbury Gem. Single crimson.

All Helianthemums, 30c each. \$3.00 per dozen.



**Heliopsis scabra.** Lemaines Hybrids. A new race of useful and attractive border plants which are ensured of a wide popularity when their many good qualities are known. The plants grow 2—3 ft. in height, the flowers are varying shades of yellow and are double and semi-double, they are unaffected by the sun and last a long time on the plant or in water and are invaluable for cutting. The flowering period is from July to September.

- “ scabra Aurata. Deep golden yellow flowers nearly full double and pompon shaped.
- ” scabra Cucullata. Large clear yellow semi-double flowers.
- ” scabra Excelsa. Chrome yellow flowers with 4 or 5 rows of fringed petals.
- ” scabra Globulosa. Large, full, double globe-shaped clear yellow flowers.
- ” scabra Imbricata. Clear yellow double flowers.
- ” scabra Gratissima. Large ochre yellow flowers with four or five rows of reflexed petals.
- ” scabra Latifolia. Chrome yellow nearly full double flowers.
- ” scabra Venusta. Deep yellow semi-double flowers.
- ” scabra Zinnaeflora. Bright yellow double flowers.

All the above varieties of *Heliopsis scabra*, 30c each. \$3.00 per dozen.

One each of above 9 varieties \$2.50.

**Heuchera Pluie de Feu.** Graceful spikes of cherry-red flowers, useful for cutting. 1½ ft. June—July. 30c each. \$3.00 per dozen.

(See catalog for complete list.)

**Hypericum repens.** A prostrate rock plant with large yellow flowers. July. 25c each. \$2.50 per dozen.

- ” reptans. Fine heath-like foliage and yellow flowers. 9". July. 25c each. \$2.50 per dozen.

**Inua glandulosa.** Bright yellow tassel like flowers on erect stems. 2 ft. July. 25c each. \$2.50 per dozen.

**Iris germanica** Ed. Michel. Probably the finest German Iris yet introduced. The flowers are self colored of a deep wine red and are borne on tall, stout stems. The whole plant having a stately and imposing appearance. \$2.00 each.

- ” ” Leonidas. Standards, soft lavender, Falls rosy mauve. 25c each. \$2.50 per dozen.

**Iris germanica** Loreley. Standards. Light yellow. Falls ultramarine blue, bordered cream. 35c each. \$3.50 per dozen.

" " Mrs. Reuthe. Standard, white veined blue gray. Falls white frilled soft blue. 15c each. \$1.50 per dozen.

" " Pallida Variegata. Foliage variegated silvery white lavender flowers. 50c each. \$5.00 per dozen.

(See catalog for complete list.)

**Lychnis grandiflora.** A recent introduction from Japan. Large salmon pink flowers are borne on stout erect stems. 2 ft. July. 50c each. \$5.00 per dozen.

**Mitella diphylla.** A gem for a shady position. Feathery spikes of creamy white flowers. May—June. 25c each. \$2.50 per dozen.

**Papaver alpinum.** A dainty species growing only a few inches high and producing in great abundance throughout summer flowers of varying shades of pink, yellow and white. 20c each. \$2.00 per dozen.

" orientale. (Oriental Poppy.)

" orientale Grossfurst. Large dark red flowers.

" orientale Jennie Mawson. Large pink flowers borne on stout erect stem.

" orientale Lady Roscoe. Salmon pink.

" orientale Parkmanni. Rich deep crimson.

" orientale Queen Alexander. Bright rosy salmon with a crimson blotch at the base of each petal.

" orientale Rembrandt. Orange scarlet.

" orientale Silver Queen. Silvery white flower.

All the above varieties of Oriental Poppies, 25c each.

\$2.50 per dozen.

(See catalog for complete list.)

**Pentstemon heterophyllus.** Dwarf compact species covered with spikes of bright blue flowers. 1 ft. July. 25c each. \$2.50 per dozen.

" Scouleri. A trailing evergreen sub-shrubby species bearing large slaty blue flowers.

(See catalog for complete list.)

**Romneya Coulteri.** (California tree Poppy.) A many stemmed bush. 3—4 ft. in height with glaucous blue leaves and glistening white flowers, 4-5" in diameter. Should be given a sheltered sunny position. 75c each. \$7.50 per dozen.

**Saxifraga Aizoon lutea.** Branching sprays of soft yellow flowers arise from the center of rosettes of silvery leaves. 9". May—June. 35c each. \$3.50 per dozen.

" **Aizoon rosea.** Similar to the above with pink flowers. 35c each. \$3.50 per dozen.

" **bathoniensis.** Forms tufts of mossy green foliage and bears during April and May masses of red flowers. 6". 30c each. \$3.00 per dozen.

" **Wallacei.** Pure white flowers. 6". April—May. 30c each. \$3.50 per dozen.

(See catalog for complete list.)

**Scabiosa Pterocephala.** A first class rock plant forming neat compact tufts of silvery leaves and bearing large mauve flowers. July—August. 6". 30c each. \$3.00 per dozen.

(See catalog for complete list.)

**Silene acaulis.** Close cushions of foliage covered with small pink flowers during May and June. A gem for the rock garden. 35c each. \$3.50 per dozen.

**Sedum Ewersii.** Rosy pink flowers. July-August. 9". 15c each. \$1.50 per dozen.

" **lydium.** Reddish bronze foliage pink flowers. 3". April—May. 15c each. \$1.50 per dozen.

" **Middendorffianum.** Yellow flowers. 6". June—July. 15c each. \$1.50 per dozen.

" **kamtschaticum variegatum.** Gold variegated foliage. Yellow flowers. 6". 20c each. \$2.00 per dozen.

" **Sieboldi.** Round fleshy-grey foliage with heads of pink flowers in September. 9". 20c each. \$2.00 per dozen.

(See catalog for complete list.)

**Stokesia cyanea rosea.** A pink flowered form of the well known Cornflower Aster. Quite new. 35c each. \$3.50 per dozen.

**Verbascum Miss Willmott.** A stately border plant with spikes of creamy white flowers. 4—6 ft. June—July. 30c each. \$3.50 per dozen.

(See catalog for complete list.)

**Veronica Royal Blue.** A dwarf bushy plant covered in May and June with masses of bright blue flowers. 1 ft. 25c each. \$2.50 per dozen.

(See catalog for complete list.)

**Wahlenbergia vincaeflora.** A recent introduction of great merit. It throws up numerous slender stems bearing campanula-like blue flowers all thru the summer. 1 ft. 50c each. \$5.00 per dozen.

**Zauschneria californica mexicana.** Forms a neat bush and bears bright vermilion flowers in August and September. 1 ft. 25c each. \$2.50 per dozen.



## **NEW RASPBERRY — Empire.**

### **Spring Delivery**

A startling novelty of the greatest merit. A vigorous grower, the canes attain a height of from 8—10 feet, and one of the hardiest varieties. The foliage is perfect and disease resisting. The fruit is large, a bright red in color, and of exceedingly fine flavor. In productiveness it is equalled by none.

Per dozen \$2.50.

## **STRAWBERRIES—POT-GROWN PLANTS.**

We are submitting you this list at this early date to bring to your attention several Strawberries of especial merit. The Plants are grown specially for us by the foremost Strawberry Expert of New Jersey who for years has been famous for the excellency of his products.

### **Brief Cultural Directions.**

Strawberries require good, well tilled, soil. The plants should be set 15 inches part in rows two feet apart and planted firmly. Cultivate them thoroughly and cut off all runners. About the middle of December, cover the beds about three inches deep with salt-hay, straw or leaves. In Spring as soon as they show signs of growth, push covering away from the plants to allow them to come through. Do not take the mulching away from in between the plants or rows, as this will keep the berries clean and also prevent the growth of weeds.

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Those marked "P" are imperfect flowering varieties and must be planted near perfect flowering kinds in order that they may fertilize. Varieties not marked can be planted alone.

**Beal (New Strawberry).** Symmetrical in form and of large size. Firm in texture, juicy and aromatic. Very prolific. A sensational novelty of especially strong growth and foliage.

25 plants for .....	\$ 3.00
50 plants for .....	5.50
100 plants for .....	10.00

### **Standard Varieties.**

✓ **Abington.** Vigorous grower, large berries; mid-season.

✓ **Arnout.** Very productive and good flavor.

✓ **Almo.** "P" Robust grower. Berries dark red. The first one to ripen. Prolific.

✓ **Chesapeake** “—” One of the very best. Rich sweet flavor.

✓ **Climax** “—” Large, round, very firm berries. Very early.

**Fendal** “P” Very fine flavor. Mid-season.

✓ **Gandy** “—” The Standard variety. Compact grower, firm, large berries of fine flavor. Late.

✓ **Glen Mary** “—” Strong grower, abundant bearer, of large size and excellent flavor.

✓ **Golden Gate.** Mid-season.

✓ **Helen Davis** “—” Has a long fruiting season, yields enormous crops of large berries.

✓ **Heritage.** Large and firm. Early to late.

✓ **Joe Johnson** “—” Perfect table berry, of exquisite flavor. Good strong grower.

✓ **Kevitt's Wonder** “—” The ideal Strawberry in size, flavor and productiveness.

✓ **Late Jersey Giant** “—” The best late Strawberry, even better than Gandy, of more brilliant color.

✓ **Marshall** “—” Large and of rich flavor. Mid-season.

✓ **New York.** Of very good quality. Good grower.

✓ **Rewastoco** “—” Uniform, large, fruit deep red in color, and of good flavor. In growth it even exceeds Chesapeake.

✓ **Sample** “—” “P” A large round berry of fine quality. Late.

✓ **Sharpless.** Fine table berry. Mid-season.

✓ **Steven's Late.** Good cropper. Fine berries. Late.

✓ **Three W's.** Very popular mid-season variety.

✓ **Wm. Belt.** Large Berries, very solid. Has long fruiting season.

Those marked “—” are specially recommended.

Prices for Pot-grown plants:

Prices of Pot-grown Strawberry plants.

**Dozen**  
60c

**Twenty-five Plants**  
\$1.10

**Fifty Plants**  
\$2.10

**One Hundred**  
\$4.00

We can make delivery of these from August 1st. to October 1st.